

ORDER



Orders	Order / Rev:	365634
	Alt Order #:	06868624
	Product Desc:	BARACK OBAMA 60S
	Estimate:	2265
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/26/12 / 10/26/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	GMMB
	Buying Contact:	
	Billing Contact:	
		3050 K St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PL Presidential
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, POL CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	18	\$47,000.00	\$39,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	18	\$47,000.00	\$39,950.00	0.00
Totals	18	\$47,000.00	\$39,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	24%	\$47,000.00
Market	100%	\$195,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$48,958.33
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$29,375.00
KTUD	0%	\$0.00
KVMY	2%	\$3,916.67
KVVU	33%	\$64,625.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$1,958.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	11/04/12	11/04/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News	- - - - - S	1:00	1	\$350.00	P-01	0.00	NM	1	\$350.00

KTNV - Las Vegas

Order / Rev: 365634
 Alt Order #: 06868624
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: BARACK OBAMA 60S
 Estimate: 2265

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	11/05/12	11/05/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M- - - - -	1:00	1	\$2,400.00	P-01	0.00	NM	1	\$2,400.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -				1	\$2,400.00		0.00			
E 14	KTNV	10/30/12	11/02/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a - TWTF - -	1:00	1	\$600.00	P-01	0.00	NM	1	\$600.00
KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -				1	\$600.00		0.00			
E 15	KTNV	11/03/12	11/03/12	College Football Primetime College Football Primetime	CM	4p-830p - - - - - S- (5:00 PM-8:30 PM)	1:00	1	\$6,000.00	P-01	0.00	NM	1	\$6,000.00
College FTBL Reg Season														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$6,000.00		0.00			
E 16	KTNV	11/05/12	11/05/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M- - - - -	1:00	1	\$600.00	P-01	0.00	NM	1	\$600.00
KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -				1	\$600.00		0.00			
E 17	KTNV	11/03/12	11/03/12	Sat ABC Prime C PRIMETIME LIVE	CM	PRIMETIME LIVE - - - - - S-	1:00	2	\$2,500.00	P-01	0.00	NM	2	\$5,000.00
PRIMETIME LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				2	\$2,500.00		0.00			
												Totals	18	\$47,000.00